

The image features a large, vibrant red circle on the right side, partially obscured by a chaotic arrangement of white, torn paper fragments that appear to be peeling away from the left. The text 'NIPPON TV' is printed in a bold, white, sans-serif font across the red circle. Below the main text is a smaller, white hashtag.

NIPPON TV

#japan'smultiplatformentertainmentpowerhouse

SCRIPTED



Mother



**Our Biggest
Formats**

Woman -My Life for My Children-

From Nippon TV to Turkey to the world. Make way for mega-hit scripted formats "Mother" and "Woman -My Life for My Children-". As formats, "Mother" has been sold to Turkey, South Korea, Ukraine, Thailand and France.

UNSCRIPTED

FORMATS **40+**



FORMATS **5+**



FORMATS **15+**



**Our Biggest
Formats**

Our vast lineup of formats are selected from the finest programs under our IP ownership. 90% of our content are produced in-house, guaranteeing unparalleled entertainment to viewers throughout the world.

PARTNERS



Beat the Rooms



BLOCK OUT

International partnership to co-produce and jointly sell irresistible formats, local versions becoming smash hits!

 **Red Arrow Studios**
INTERNATIONAL



NIPPON TV

90% OF OUR CONTENT PRODUCED IN-HOUSE



TECHNOLOGY



Android announcer **Aoi Erica**

We have created the world's first android announcer!



MR technology **mixta**

A cutting-edge business for monetization through next-generation ads and direct-to-consumer services.

hulu

A Nippon TV Group company since 2014, Hulu Japan is a key player in Japan's SVOD market.



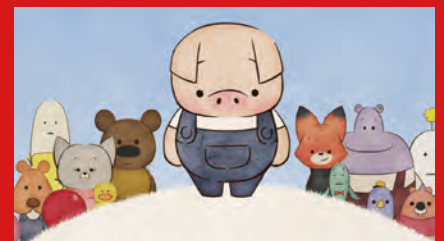
Miss Sherlock

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The Handmaid's Tale

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PIG: The Dam Keeper Poems

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ANIMATION

148 eps



All Over The World



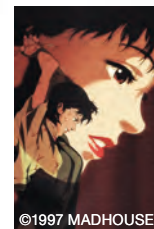
Our Biggest Content

1,200+ eps



NIPPON TV GROUP

MADHOUSE



©1997 MADHOUSE

MADHOUSE is known the world over for producing topnotch anime.

NIPPON TV GROUP

Tatsunoko
Production



© Tatsunoko Production

This legendary anime production house has wowed Hollywood time and again with "Gatchaman" (Battle of the Planets).

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NIPPON TV Channel

A newly-launched broadcast/OTT service on DirecTV. Viewers in the US get to indulge in the latest Nippon TV drama series, hit entertainment shows, and Yomiuri Giants baseball games.

NIPPON TV GROUP

Nippon TV Group consists of more than 60 companies, including television broadcasting, production, events, digital business and more!

| Animation | Cyber Business | Production | Other Businesses |
|--|---|--|--|
|  Animation production  Animation production |  Digital content production and distribution  SVOD business LIVEPARK Big data management PLAY VOD and live streaming | NiTRO Technical production  Production company NIPPON TV ART Set design, lighting, sound, etc. | ACM ANPANMAN Children's Museum  Copyright management  Fitness Club FITNESS Fitness clubs  BD/CD production and sales 0TEL7 TV shopping and merchandise development |
| Broadcasting <h1 style="margin: 0;">NIPPON TV</h1> Terrestrial TV broadcasting BS NIPPON TV CS NIPPON TV Satellite broadcasting Satellite broadcasting | | | |



Corporate Name Nippon Television Network Corporation

Head Office 1-6-1 Higashi Shimbashi, Minato-ku, Tokyo 105-7444, Japan
Capital 6 billion yen (as of April 1, 2019)
Employees 1,290 (as of April 1, 2019)

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